

Innovative Advertising
403 N Columbia Street
Covington LA 70433

NC Supreme Court/ Issue
Submission Number 402 Issue 2



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: NC Supreme Court/ Issue	Submission Cost: 2100	Campaign Ref: BNS12103001
Buyer: NC Supreme Court/ Issue	Client/Product/Estimate: / /1042	Sales Rep: HRP Washington, DC
Schedule Dates: 10/31/12 to 11/06/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: NC Supreme Court/est 1042	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	01	600	30 Comme	Nbr of Spots 1		1	600
2	Sun 1030a ET / 930a CT Face The Nation MTWTFSS Isolations: W/C 10/29 .W..S	01	800	30 Comme	Nbr of Spots 1		1	800
3	M-F 10a Your Carolina ..WTF..	01	300	30 Comme	Nbr of Spots 2		2	600
4	M-F 10a Your Carolina ..TF..	01	300	30 Comme	Nbr of Spots 1		1	300
Weekly Totals:					Nbr of Spots			
Total Spots(Ord Spots)					5		5	
Closed PR					1		1	

Pre-emption Summary

Ref	Salee Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 10a Your Carolina	30 Commercial	10/29/12	Closed Pre Emption	300.00 (4 (11/01))		0000184209	

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	5	5	0
Cost	2100	2100	0

Grand Totals: Spots: 5

Gross Total: 2,100.00
 Commission: 315.00
 Net Total: 1,785.00